

Minutes of Special Meeting: Strategic Plan

July 27th, 2021

Call to order, roll call

Albaugh called the meeting to order at 6:00pm.

Trustees present: Craig Albaugh, Maria Rector, Gloria Junge, Earl Thompson, Walter Johnson, Katherine Walker.

John Cox arrived at 6:05pm.

Library staff present: Jenna Diedrich, Sara Millhouse, Rachel Lenstra, Dayna Lapidus, Hillary Dickerson, Steve Repp, Larissa Distler, Dale Glick, Annette Anderson.

Public Comments

None

Discussion of Strategic Plan for FY 2022 – FY 2026

Staff and board members introduced themselves as there are both new staff and trustees.

Diedrich led the discussion by allotting a certain amount of time to the following areas: Strengths, Weaknesses, Opportunities, and Threats (SWOT). Discussion on each of these will complete the SWOT analysis portion of the Strategic Plan. Discussion was briefly had on other forms of data collection completed by library staff: surveys (both recent and past), focus groups, environmental scan, and demographics of Galena.

Strengths identified:

Interlibrary loan

Dedicated staff

Tech help

Community understands purpose of library and its traditional services

Facility well cared for

Special events/programs

Stable funding

Historical Room/preservation of historical documents

Ability to connect with patrons and visitors

Ability to establish partnerships with organizations and businesses

Weaknesses identified:

Access to building/parking

Space/meeting space/quiet space

Inability to grow

Hours

Fluency in languages other than English

Teen usage

Marketing

Opportunities identified:

Intergovernmental Agreement with area schools

Expand Outreach services

Prairie Ridge

Meeting space can help with social service needs

Increase partnership with schools

Cross promotion

Close digital divide

Continual assessment of community needs

Library grounds

Threats identified:

Funding – budget projections show expenditures will bypass revenues in future
2025 minimum wage
Inability to evolve at necessary speed
Inability to see larger community
Library grounds
Inability to appeal to younger audience

Adjournment

Meeting adjourned at 7pm.

Respectfully submitted,

Jenna Diedrich
Library Director